

# Metron News Release

## DRIVING VALUE WHERE IT MATTERS: NEW PRODUCTS AND SERVICES FROM LEADING PERFORMANCE MANAGEMENT SPECIALIST, METRON

**10-12<sup>th</sup> November 2008 - Birmingham Hilton Metropole - Stand Number: P1**

**Wednesday 29th October 2008:** At this year's itSMF Conference, leading performance management specialist, Metron, will be featuring some of the latest products and services from its portfolio, which support the event's theme of 'Driving Real Value'.

Paul Shimell, a director of Metron: "Organizations in both the public and private sector are, not surprisingly, focused on saving money and ensuring that they extract every last molecule of value out of their IT infrastructure. When the economic chips are down, performance management really comes into its own as one of the most powerful, practical and cost-effective tools to help organizations weather these difficult times."

Metron's new On-Line Training offers a cost effective and practical alternative to traditional training courses. Offering direct interaction with an expert lecturer and the opportunity to learn from other students, the On-Line Training courses are short, sharp, highly focused modules which enable students to learn about a specific aspect of capacity planning, ITIL or virtualization without having to leave their office. Training takes place in easily manageable modules over a pre-agreed period of time, thus negating the need for students to take one or more complete days out of their normal work routine.

Metron's partnership with leading virtualization company, VMware, goes from strength to strength. With the aim of ensuring that those organizations contemplating a move to a virtualized environment realise all the benefits that the technology can offer – and avoid the pitfalls - Metron offers a range of specialist products and services.

Metron's recently acquired VMware Authorized Consultant accreditation authorizes the company to deliver consulting services on VMware technology, including its ability to carry out VMware Virtualization Assessments using VMware's tools, as well as other related consultancy services. Earlier in the year, Metron announced the VMware Service Acceleration Kit (SAK) for capacity management applications. Designed to support VMware's Operations Framework, the VMware SAK is available for download from the VMware Partner Central web portal and comprises best practice descriptions and demonstrations, extensive marketing support, case studies and a free thirty day trial of the Athene Virtual Appliance. The Virtual Appliance provides support for VMware (as well as all other leading virtual and physical environments) in order to analyze performance, provide reports and a centralized capacity database across the entire enterprise.

### Notes for editors

#### **About Metron Technology Ltd.**

Metron Technology was founded in 1986 and is Europe's leading Performance Management and Capacity Planning specialist. At Metron we are committed to continue developing products to provide IT users the maximum benefits at the least cost. We are delivering this by creating automated products that embody an increasing level of intelligence to address the continuing evolution and complexity of hardware environments and software applications.

Metron's Athene performance management software is the most cost-effective product in its class providing fully integrated ITIL<sup>®</sup>-compliant capacity management with automatic performance analysis and reporting for UNIX, Linux, Windows and Mainframe Servers.

In Europe Athene is installed for clients such as T-Mobile, WH Smith, O2, Nestle, LloydsTSB, and a number of government agencies. The company works in partnership with leading IT suppliers such as Hewlett Packard, Microsoft Systems, VMware, Computer Associates, IBM, Capgemini, and Oracle. The world's leading outsourcing companies and half the UK's top 100 companies are now using Athene combined with expert ITIL<sup>®</sup> consultancy and training services as a key element of their Service Management and Delivery.

Athene is a registered trademark of Metron Technology Ltd

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Paul Shimell (Marketing Director). 01823 259231 paul.shimell@metron.co.uk or  
Maggie Templeman (Press Officer). 01491 637942 maggie\_templeman@btconnect.com

Metron Technology Ltd | Osborne House | Trull Road | Taunton, TA1 4PX  
Phone: 01823 259231 | Fax: 01823 334502