

Metron News Release

METRON'S CAPACITY PLANNING FOR YELLOW PAGES PRODUCER, PINDAR

2nd November 2005, Taunton, Somerset, UK: Metron, Europe's leading capacity planning and performance management specialist, announces that it has won a contract to supply its Athene product for UNIX systems to Pindar Set Ltd, the company responsible for processing all the advertisements and pages for Yellow Pages directories. Pindar is the sole supplier for all the UK's Yellow Pages and Business Pages' display advertisements, database management and pre-press needs. The new Athene system for Pindar will enable the company to monitor, report on, and model two of the UNIX-based mission-critical systems.

One of the key reasons for Pindar selecting Metron's solution is that all capacity planning reports produced by Athene are delivered to ITIL®-standards. ITIL® (IT Infrastructure Library) is the most widely accepted approach to IT service management in the world, providing a cohesive set of best practice procedures which has been amassed and distilled from global public and private sector organizations. A principal benefit of adhering to the ITIL® standard is that all aspects of modeling work undertaken using Athene are repeatable, ensuring that similar work can be undertaken in the future using the same metrics for ease and speed of assessment and comparison.

Notes for editors

About Pindar

The Pindar Organization was founded in 1836 in Scarborough, UK and remains a family-owned business today. Effective communications are more and more important, but increasingly complicated. The Pindar businesses work with people and organizations across three continents to improve their planning, processing, production and management of their printed and electronic communication. We strive to know more about what our customers want to achieve; we find new ways to apply our insights, experience and technology; and we play an important role in the success of our customers.

Pindar Graphics origins as a local printer can still be seen in everything it does today. It has built a unique capability in making complex communications work better. As a specialist in catalogue production, the range of services includes: design, digital photography, page make-up, revolutionary content management, Internet technology, mailing, fulfillment, storage and distribution. Print capabilities span digital, sheet-fed and web offset. Pindar Set works with a unique commitment to one customer Yell Group PLC, across three continents and from eight centers. For the last two decades, Pindar Set has processed all the adverts and pages that make up Yellow Pages and Business Pages in the UK and Yellow Book directories in the US, transforming the business of directories.

AlphaGraphics is a leading franchise operation in the US and increasingly, across the whole of Europe. They produce and manage a full array of visual communications for customers, playing a vital connection in the local economy and community. Founded in 1970 there are now 285 stores providing print-related and digital publishing services worldwide. For more information please visit <http://www.pindar.com>

About Metron Technology Ltd.

Metron Technology was founded in 1986 and is Europe's leading Performance Management and Capacity Planning specialist. At Metron we are committed to continue developing products to provide IT users the maximum benefits at the least cost. We are delivering this by creating automated products that embody an increasing level of intelligence to address the continuing evolution and complexity of hardware environments and software applications.

Metron's Athene performance management software is the most cost-effective product in its class providing fully integrated ITIL®-compliant capacity management with automatic performance analysis and reporting for UNIX, Linux, Windows and Mainframe Servers.

In Europe Athene is installed for clients such as T-Mobile, WH Smith, O₂, Nestle, LloydsTSB, and a number of government agencies. The company works in partnership with leading IT suppliers such as Hewlett Packard, Microsoft Systems, VMware, Computer Associates, IBM, Capgemini, and Oracle. The world's leading outsourcing companies and half the UK's top 100 companies are now using Athene combined with expert ITIL® consultancy and training services as a key element of their Service Management and Delivery.

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